

#	COMPANY NAME	LINK TO STATEMENT THAT THE COMPANY RELEASED	LINK TO SOCIAL MEDIA POST THE COMPANY HAS SENT OUT	COMPANY ACTIONS
1	23andMe	Link	Twitter	<ul> <li>We are observing Blackout Tuesday, a day of action against racial injustice, and will be dark on our global websites for 24 hours.</li> <li>23andMe and its employees will make donations to the following non-profit organizations: Black Lives Matter, Equal Justice Initiative, Black Girls Code</li> </ul>
2	Amazon	Link	<u>Instagram</u>	
3	Apple	Link		- In addition to donating to groups such as the Equal Justice Initiative, Apple will also offer a two-for-one match for employee donations this month
4	AT&T		Twitter	
5	Autodesk	Link	Twitter	<ul> <li>To support organizations involved in fighting for racial justice, ending police brutality, and advancing equality, the Autodesk Foundation is providing an initial \$75,000 USD to frontline organizations committed to these goals. These organizations are: Equal Justice Initiative, Black Futures Lab, Campaign Zero</li> <li>encouraging employees to dedicate their time and make donations to these organizations</li> <li>or other causes they care about – which can be matched through Autodesk's donation match program at up to \$3,000 per employee, per year.</li> </ul>
6	Banana Republic		Twitter	- Donated \$250,000 to the NAACP and EmbraceRace
7	BP	Link	Twitter	
8	Cisco	Link	Twitter	- \$5 million to groups including Equal Justice Initiative, Black Lives Matter and Cisco's "own <b>fund for Fighting Racism and Discrimination."</b>
9	Covergirl		Instagram	- We are Committed to donating to organizations like NAACP Legal Defense Fund and Black Lives Matter that support Equality and justice.
10	Dell	Link	Twitter	<ul> <li>Our Black Networking Alliance ERG will hold a moment of reflection to recognize and hear from those who are most affected by recent acts of violence.</li> <li>Our Chief diversity &amp; inclusion Officer, Brian Reaves, is talking internally and with our partners to see where additional investment is needed.</li> </ul>



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11	Disney	Link	Twitter	<ul> <li>Walt Disney Co. pledged \$5 million in donations to social justice reform organizations and George Floyd protests across the U.S.</li> <li>Disney is giving \$2 million to the National Association for the Advancement of Colored People and matching donations given by employees to organizations of their choosing</li> <li>Previously given millions of dollars in grants to students from underrepresented groups, including \$2.5 million to the United Negro College Fund</li> <li>Disney aired programming to encourage a discussion of racism and oppression in the U.S., which included a ABC News special about the protests around George Floyd's death called "America in Pain: What Comes Next?" and two episodes of "Black-ish," with one episode focused on police brutality</li> </ul>



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12	DoorDash	Link	Twitter	<ul> <li>Using their platforms, both DoorDash and Caviar, to highlight and support Black-owned businesses and Black entrepreneurs.</li> <li>Donating \$1 million, with \$500,000 going to Black Lives Matter and \$500,000 to create a fund to be directed by the Black@DoorDash ERG towards state and local organizations.</li> <li>Creating formal structures to ensure they are hearing from our community, starting with the Dashers of Color Council. This group will be formed in the coming weeks and will advise our company on issues facing Black Dashers, including safety and access.</li> <li>Collaborating with experts to identify ways to combat implicit or explicit bias on their platform and to design strategies to change the written and unwritten rules in their industry that affect Black communities the most and have the greatest potential to advance justice and inclusion.</li> <li>They will continue to hold themselves accountable to increasing diversity in their leadership teams — inclusive of underrepresented people of color — by tying progress to job performance and promotions, and by rejecting hire requests that have not interviewed a diverse slate of candidates. They will expand this to all managers and employees in the future.</li> </ul>
13	Duolingo		Twitter	<ul> <li>Encouraging employees to donate to organizations working to change the system</li> <li>Pledged to match all employee donations</li> </ul>



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14	EA Games	Link		<ul> <li>We're contributing \$1 million to organizations dedicated to the fight for racial justice in the U.S. and against discrimination around the world. Beginning with the Equal Justice Initiative, the NAACP Legal Defense &amp; Educational Fund</li> <li>We'll double match any funds that you donate to these and any other local organizations through our YourCause program during the month of June</li> <li>We're launching a new program to give everyone in the company an additional paid day each year to apply to volunteering in your community. With all of our employees around the world, that will represent more than 75,000 hours applied to the change we can make</li> <li>On June 19, we will celebrate the Juneteenth holiday with an additional company-wide volunteering day</li> <li>On June 9, we're holding a Community Conversation open to the entire company</li> </ul>
15	Etsy	Link	Facebook	<ul> <li>Donating \$500,000 to the Equal Justice Initiative</li> <li>Donating \$500,000 to Borealis Philanthropy's Black-Led Movement Fund</li> <li>Will be matching employee donations</li> </ul>
16	Facebook		Facebook	- Facebook is committing an additional \$10 million to groups working on racial justice. They're working with their civil rights advisors and employees to identify organizations locally and nationally that could most effectively use this right now
17	Flexport	Link	Twitter	<ul> <li>Held office hours, slated for 12pm PST on Wednesday, 6/3, to listen and learn from people's stories, needs and concerns</li> <li>Flexport.org is creating a program for up to \$180,000 (\$100 per employee) to match employee donations to social justice causes of each employee's choice in the next 30 days</li> </ul>



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18	Glossier		Twitter	<ul> <li>We will be donating \$500K across organizations focused on combating racial injustice:</li> <li>Black Lives Matter, The NAACP Legal Defense and Educational Fund, The Equal Justice</li> <li>Initiative, The Marsha P. Johnson Institute and We The Protesters</li> <li>The beauty brand also declared that it would commit an additional \$500,000 in the form of grants to Black-owned beauty brands</li> </ul>
19	GoFundMe	Link	Twitter	<ul> <li>Created the Justice &amp; Equality Fund to support organizations and people that are dedicated to addressing both urgent needs and systematic problems</li> <li>Committed \$500,00 to start the fund, which will initially focus on bail reform, racial justice, and law enforcement reform</li> </ul>
20	GrubHub	Link	Twitter	- Grubhub is donating \$1,000,000 to support the Equal Justice Initiative
21	Home Depot	<u>Link</u>	Twitter	- \$1 million to the Lawyers Committee for Civil Rights Under Law
22	HP	Link		
23	Humble		Twitter	- Announced a \$1 million fund dedicated to publishing games by Black developers. It also urged its users to support the NAACP Legal Defense Fund or Race Forward
24	Indeed	Link	Twitter	<ul> <li>The VP of Diversity, Inclusion, &amp; Belonging joined the CEO for a global Q&amp;A</li> <li>Will host an episode of "Here to Help" which will give them an opportunity to talk more in depth on issues facing the Black community and the world</li> <li>Conversations will be published externally along with the rest of their series</li> </ul>
25	Intel	Link	Twitter	- Pledging \$1 million in support of efforts to address social injustice and anti-racism across various nonprofits and community organizations
26	Levi's		Instagram	- Donating \$100,000 to the ACLU and a further \$100,000 to the mass incarceration campaign group Live Free USA
27	Logitech	Link	Twitter	



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28	Lyft	Link	Twitter	<ul> <li>Lyft is providing \$500,000 in ride credit to national civil rights organizations who have been working to facilitate essential transportation and equitable access during the recent crises (National Urban League, NAACP, National Action Network, Black Women's Roundtable and National Bail Fund Network)</li> <li>In Minneapolis specifically, we will be donating LyftUp ride credit to Lake Street Council to facilitate rides to volunteers assisting with rebuilding efforts</li> </ul>
29	Microsoft	Link	Twitter	- Multiple Black employees published opinion piece articles which Microsoft amplified with their social media platform
30	Minnetonka-based United Health Group	Link	Twitter	<ul> <li>UnitedHealth Group said it will pay for the college education of George Floyd's children and donate more than \$10 million to help Twin Cities neighborhoods hurt by the riots of the past week.</li> <li>Donating \$5 million and up to 25,000 hours of its employees' volunteer time to help businesses — many of them small and minority-owned — to rebuild.</li> <li>Donating another \$5 million to the YMCA Equity Innovation Center of Excellence in Floyd's memory.</li> </ul>
31	Nike		Twitter	
32	Nintendo of America		Twitter	
33	Paypal	Link	Twitter	<ul> <li>\$500,000 contribution to NAACP Legal Defense Fund, Leadership Conference on Civil and Human Rights, National Urban League, and others</li> <li>Established PayPal Giving Fund that allows other to donate to organizations with PayPal covering the processing fees to ensure 100% of your donation goes to the cause</li> </ul>
34	Peloton		Twitter	- To start, they're making a \$500,000 donation to NAACP LDF
35	Robinhood		<u>Instagram</u>	- Donating \$500K to the NAACP Legal Defense Fund
36	SoFi		Twitter	- Committing \$1 million in direct giving to organizations chosen by the SoFi employee resource group So(ul)Fi, which empowers Black employees, members and allies



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37	SoftBank			- launching a new \$100 million "Opportunity Growth Fund" to invest in companies led by
38	Starbucks	Link	Twitter	<ul> <li>black Americans and people of color</li> <li>Held partner forums for any Starbucks partners who felt compelled to join a conversation about the murders of George Floyd, Ahmaud Arbery and Breonna Taylor and the many other racial injustices that have shaken the entire country</li> <li>Committing \$1 million to organizations promoting racial equality and more inclusive and just communities, which will be nominated by Starbucks partners (employees)</li> <li>Partnered with Arizona State University to design anti-bias resources and training, which can be accessed at no cost</li> </ul>
39	Target	Link		<ul> <li>Merchant and distribution teams are preparing truckloads of first aid equipment and medicine, bottled water, baby formula, diapers and other essentials, to help ensure that no one within the areas of heaviest damage and demonstration is cut off from needed supplies</li> <li>Investing in this vibrant crossroads of the Seward, Longfellow, Phillips and Powderhorn communities, preserving jobs and economic opportunity by rebuilding and bringing back the store that has served as a community resource since 1976</li> </ul>
40	The Lego Group		Twitter	- Donating \$4 million to organizations dedicated to supporting black children and educating all children about racial equality
41	The Wing		Twitter	- Making a \$200K corporate donation to Color of Change, the NAACP Legal Defense Fund, and the Brooklyn Community Bail Fund



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42	TikTok	Link	<u>Twitter</u>	<ul> <li>Investing in technology and moderating strategies to better handle potentially violative content, and designing a clearer, more user-friendly appeals process</li> <li>Establishing a creator diversity council and impact-driven programs geared towards recognizing and uplifting the voices driving culture, creativity, and important conversations On the platform</li> <li>Furthering the efforts of our internal diversity task force and engaging organizations and experts to analyze how our products and policies can better serve people of all backgrounds</li> <li>Developing a creator portal to expand communication channels with and opportunities for our broader creator community</li> <li>Participated in Blackout Tuesday, where they turned off all playlists and campaigns on their Sounds page to observe a moment of reflection and action</li> <li>Donating \$3 million from their Community Relief Fund to non-profits that help the Black community</li> <li>Committing another \$1 million toward fighting the racial injustice and inequality that we are witnessing in this country.</li> </ul>
43	T-Mobile		Twitter	- Donated to NAACP Law Defense Fund
44	Uber		Twitter	<ul> <li>\$1 million donation to the Equal Justice Initiative and Center for Policing Equity</li> <li>We will use Uber Eats to promote Black-owned restaurants while making it easier for you to support them, with no delivery fees for the remainder of the year. And in the coming weeks, we will offer discounted rides to Black-owned small businesses, who have been hit hard by COVID-19</li> <li>We have tied our senior executives' pay to measurable progress on our diversity goals, and will continue to publish data on our workforce so the public can hold us accountable</li> </ul>
45	Ubisoft		Twitter	- Making a \$100,000 contribution to the NAACP and Black Lives Matter



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46	USAA	Link		- Hosting a forum that allows employees to share personal stories around diversity and inclusion
47	Verizon	Link	Twitter	- The Verizon Foundation has committed \$10 million to social justice organizations, shared equally with these organizations: The National Urban League, The National Association for the Advancement of Colored People, National Action Network, Leadership Conference for Civil and Human Rights, Rainbow Push Coalition a multi-racial multi-issue, National Coalition on Black Civic Participation, NCAAP Legal Defense and Educational Fund
48	ViacomCBS	Link	Twitter	<ul> <li>On June 1, 2020 at 5pm ET, a number of our networks, including our Entertainment &amp; Youth Brands, BET, CBS Sports Network and Nickelodeon, went dark across their platforms for 8 minutes and 46 seconds to honor George Floyd and pay tribute to other victims of racial violence</li> <li>On June 02, 2020 we will be joining music and other creative industry leaders in observing Blackout Tuesday</li> <li>We are organizing additional activities and events to amplify the voices of our audiences</li> </ul>
49	YouTube		Twitter	- We're pledging \$1M in support of efforts to address social injustice
50	Zoom		Twitter	<ul> <li>Working with leadership team, including the Chief Diversity Officer, to figure out how to best learn more about social and racial justice and engage and act as an organization</li> <li>Assessing how to best activate the power of philanthropy to support some of external partners who are on the frontlines of tackling the goals of racial and social injustice</li> </ul>